

# CHANNEL REACH

Target Group : Number of Viewers in C & S Homes

Period 16th October 2011 to 15th November 2011

Channel Name	Mumbai Reach %	Kolkata Reach %	Delhi Reach %	Chennai Reach %	Bengaluru Reach %	Hyderabad Reach %	Rest Of India Reach %	Total Market Reach %	Digital 6 Metros
Universe (000's)	19004	12282	18055	7746	7102	7073	130605	201866	12288
1 24 Ghanta TV	1.6	62.8	0.3	0.1	0.3	0.0	2.6	5.7	8.9
2 7 SEA			0.1				0.4	0.3	
3 9X	4.8	6.8	7.9	0.2	1.5	3.1	4.3	4.5	11.6
4 9X Jhakaas	15.1						2.9	3.3	1.2
5 9X M	33.1	31.6	49.0	2.7	4.4	26.5	31.1	30.7	39.7
6 9X Tashan			1.1				4.8	3.2	0.9
7 A2Z News	1.0		9.0				2.8	2.7	1.9
8 Aaj Tak	51.4	27.7	64.7	1.7	27.4	43.6	42.9	42.6	39.9
9 Aakaash (Bangla)	0.6	62.8	0.9	0.7	0.7	0.1	3.1	6.0	8.9
10 Aalami Sahara	0.5		2.1			0.4	1.0	0.9	0.6
11 Aasirvatham				15.9	0.6		0.8	1.2	1.8
12 Aastha	15.7	15.2	28.2	12.8	10.3	33.5	19.2	19.3	15.8
13 Aastha Bhajan	0.4	0.3	0.3			0.0	1.2	0.9	1.4
14 ABN Andhra Jyothi			0.0	0.7	0.9	54.7	4.8	5.1	3.4
15 ACV (Only for Ker 10L+)	-	-	-	-	-	-	0.3	0.2	
16 Adithya TV	0.4		0.0	82.3	9.7	0.2	2.6	5.2	11.7
17 Amrita TV	0.5	0.5	0.2	0.9	9.0	0.3	3.9	3.0	3.2
18 Angel TV	0.1		0.1	1.4	2.4	0.1	0.4	0.4	2.2
19 Animal Planet	21.9	23.5	22.0	5.7	38.9	23.3	19.8	20.7	29.8
20 Animax	1.7	0.1	2.7	0.8		3.7	0.9	1.8	8.6
21 Aradana TV Telugu					2.7	33.9	0.8	1.8	0.8
22 Arihant	0.8		0.1				0.3	0.3	1.1
23 Asianet	14.2	4.3	13.2	13.1	21.5	17.6	9.9	11.0	5.9
24 Asianet Middle East			0.9			3.6	1.1	0.9	0.6
25 Asianet News	1.2	0.2	0.6	2.6	2.8	0.2	3.1	2.4	4.5
26 Asianet Plus	0.8	1.1	1.3	0.6	2.4	0.2	3.7	2.8	2.7
27 ATN Bangla		1.0					0.4	0.3	0.1
28 ATV Telugu		0.5				0.3		0.0	0.7
29 Australia Network	0.4	1.9	0.8	0.3	1.2	14.3	0.7	1.3	3.2
30 AXN	25.0	20.1	15.9	31.2	26.9	29.7	15.7	18.4	19.4
31 Azad News	0.2		0.5				0.3	0.2	0.2
32 B4U Movies	7.3	6.2	6.5		3.9	1.1	8.3	7.2	13.9
33 B4U Music	36.6	20.2	48.7	4.2	3.4	3.1	32.5	30.5	27.6
34 Baby TV	0.4		0.1		0.3	0.1	0.1	0.1	0.9
35 BBC Entertainment	10.4	1.3	10.0		22.0	16.7	3.5	5.6	8.4
36 BBC World News	4.7	8.6	3.9	17.6	3.5	5.3	2.9	4.2	9.4
37 Bhakti TV	0.3		0.5	0.4	1.5	47.7	2.6	3.5	3.9
38 BIG CBS Love	12.1	6.2	11.8	1.1	17.7	35.5	1.0	5.1	8.6
39 BIG CBS Prime	16.1	7.8	13.4	20.1	20.2	27.6	2.0	6.9	11.5
40 BIG CBS Spark	12.5	9.5	12.4	1.0	20.4	25.4	0.8	5.0	7.5
41 BIG MAGIC							10.2	6.6	
42 Bindass	37.6	21.1	50.7	1.0	22.0	0.4	30.8	30.1	38.1
43 Bloomberg UTV	8.5	5.9	12.0	12.0	12.6	0.9	3.3	5.3	7.1
44 Cable Regional	71.5	84.1	85.2	28.6	75.5	73.1	76.5	75.3	38.3
45 Captain TV	0.2		0.0	62.9	3.7	0.3	5.2	5.9	7.1
46 Care World	1.2	2.2	5.6		0.8	0.2	3.7	3.2	3.9
47 Cartoon Network	42.4	45.5	45.9	1.6	56.6	40.7	40.9	40.8	37.7
48 CBeebies	3.4	0.2	2.1	0.0	3.5		0.7	1.1	8.4
49 CCTV					0.3		0.0	0.0	
50 CCTV9			0.0				0.1	0.0	
51 Channel 10		49.2					1.8	4.2	4.5
52 Channel News Asia					0.2			0.0	0.1
53 Channel No 1	0.9	0.1	3.3	0.2			1.2	1.2	2.0
54 Channel UFX			0.0	0.6	2.7	11.4	1.4	1.4	0.9
55 Channel V	43.7	37.7	41.1	1.3	27.7	39.0	39.3	37.9	30.8
56 Chardikla Time TV	0.4	0.2	5.5	0.4	0.7	0.2	1.0	1.3	3.0
57 Chintu TV				0.1	4.8		0.8	0.7	2.8
58 Chithiram				42.1			2.7	3.4	1.2
59 Chutti TV	0.5		0.4	61.8	8.8	0.4	1.7	3.9	12.6
60 CNBC AWAAZ	12.4	1.0	24.7	0.3	2.3	9.1	16.3	14.4	12.6
61 CNBC TV18	16.2	13.4	19.0	0.8	13.8	16.0	9.0	10.9	11.3
62 CNEB	0.4	0.5	21.0	0.2			6.3	6.0	2.7
63 CNN	2.3	0.7	1.7	1.5	1.0	1.5	0.7	1.0	7.7
64 CNN IBN	14.2	24.8	22.2	18.5	30.4	34.2	7.3	12.6	19.2
65 Colors	74.7	65.2	92.4	3.4	39.5	62.0	64.8	64.9	57.7
66 CTVN AKD Plus		30.0					1.2	2.6	3.8
67 Dabangg			0.2	0.1			7.4	4.8	0.1
68 Darshan 24	0.1		0.8				2.4	1.6	0.3
69 Day & Night News	0.6	0.1	0.5		0.3	0.1	2.4	1.7	1.9
70 Day Star	0.6			0.1	0.2		0.0	0.1	0.8
71 DD Bharati	3.1	1.6	5.3	1.5	1.6	0.2	3.9	3.5	12.0
72 DD Bhopal							0.5	0.3	
73 DD Delhi	17.4	13.9	22.6	8.8	10.4	20.1	20.2	19.0	22.2
74 DD Ginnar	3.5	0.4	1.0	0.3	2.1	1.2	4.5	3.5	6.7
75 DD Gyan Darshan	0.9	2.1	1.6	9.6	0.2	0.3	1.3	1.6	5.8
76 DD India	3.0	2.3	2.1	2.1	0.2	0.4	2.3	2.1	8.8
77 DD News	12.8	22.7	26.2	17.6	12.1	25.8	16.1	17.3	21.7
78 DD North East	0.2	0.1	0.8				0.8	0.6	1.3
79 DD Punjabi	0.7		1.1	0.2	0.7	0.1	3.1	2.2	1.9
80 DD Rajyasabha	1.4	0.9	4.1	17.7	0.1	3.4	0.8	1.9	5.3
81 DD Sports	4.1	5.8	5.6	17.5	6.3	2.2	6.2	6.2	20.3
82 DD Urdu	1.3	2.3	3.7	9.6	2.1	0.3	1.8	2.2	7.2
83 DD1	38.9	40.3	50.9	24.1	25.3	50.3	46.1	44.1	48.3
84 DD10 Sahyadri (Marathi)	40.2	0.5	0.4	8.1	1.2	0.8	8.1	9.4	12.3
85 DD12 Kashmiri	0.5	0.0	3.0	2.0	1.3	0.1	1.1	1.1	3.9

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Universe (000's)	19004	12282	18055	7746	7102	7073	130605	201866	12288
86 DD13 Assam/NE Services							0.2	0.1	
87 DD14 Rajasthan							0.4	0.2	
88 DD16 Lucknow							0.9	0.6	
89 DD4 Malayalam	1.6	0.5	1.5	12.8	1.7	0.2	3.1	2.9	4.0
90 DD5 Podhigai (Tamil)	1.3	0.5	1.7	39.0	13.6	0.9	5.6	6.0	13.5
91 DD6 Oriya	1.4	3.0	0.8	5.6	0.8	2.0	1.6	1.7	4.4
92 DD7 Bangla	2.1	56.1	1.8	4.9	0.1	0.3	3.4	6.1	10.0
93 DD8 Telugu	0.6	0.4	1.3	7.8	2.9	54.8	4.0	5.1	5.7
94 DD9 Chandana (Kannad)	0.8	0.5	0.4	5.5	47.3	0.3	3.3	4.1	9.2
95 Dhoom Music	0.3	36.7	0.1			0.3	1.6	3.3	4.7
96 Dilli Aaj Tak			39.4				0.6	3.9	4.0
97 Discovery	43.6	39.7	58.4	4.4	37.4	35.3	37.1	38.4	38.5
98 Discovery Channel Tamil				47.0			4.6	4.8	1.9
99 Discovery Science	8.3	7.3	10.4	0.6	14.4	16.8	2.8	5.1	9.9
100 Discovery Turbo	6.8	2.9	9.4		14.4	18.4	1.4	3.7	6.8
101 Disha TV	0.7	0.1	2.2		0.2		0.3	0.5	1.9
102 Disney Channel	32.6	35.4	44.9	32.0	27.0	44.0	27.8	30.9	34.2
103 Disney XD	20.5	25.2	26.1	36.4	26.0	45.3	21.3	23.5	26.5
104 Diva Universal					1.6	0.1	0.1	0.1	1.0
105 Divya	0.5	1.4	12.3		0.1		4.8	4.3	4.7
106 Dubai TV							0.5	0.3	
107 DY 365	0.6	0.5	0.1	0.2	0.1	0.8	0.8	0.7	2.1
108 E 24	14.1	2.6	37.5	0.6	0.8	0.4	20.4	18.1	12.6
109 Eenadu TV(ETV Telugu)	1.8	1.8	1.6	2.0	41.3	82.4	11.8	12.5	9.9
110 Enterr10	6.3	5.9	4.3	0.4	1.0	2.4	8.9	7.2	17.5
111 ESPN	19.0	27.8	15.4	5.8	21.5	6.7	11.4	13.5	21.8
112 ET Now	21.8	13.6	16.8	13.5	8.7	26.7	5.6	9.8	13.1
113 ETC	9.7	2.1	5.0	0.4	2.8	0.5	5.6	5.2	13.5
114 ETC Punjabi	0.7	2.2	2.6	0.2	0.9	0.1	3.5	2.7	3.2
115 ETV Bangla	2.6	62.8	7.7	0.4	7.9	11.2	6.8	9.9	7.6
116 ETV Bihar	1.3	0.7	1.1	0.1			2.7	2.0	3.9
117 ETV Gujarati	18.4	0.6	0.9	0.4	1.7	6.1	9.6	8.3	6.0
118 ETV Kannada	2.0	0.0	0.4	0.3	70.7	10.4	5.3	6.5	9.7
119 ETV Madhya Pradesh	0.7	0.5	1.3	0.1	0.2	0.4	4.4	3.1	3.7
120 ETV Marathi	55.3	0.1	1.3	0.2	1.0	12.8	11.9	13.5	19.0
121 ETV Oriya	2.6	9.1	5.1		3.6	3.5	2.0	2.8	4.4
122 ETV Rajasthan	2.4	0.5	2.4		0.1	2.3	4.1	3.2	7.8
123 ETV Urdu	5.0	9.0	5.0	2.0	1.9	19.5	6.7	6.6	7.3
124 ETV Uttar Pradesh	1.6	0.1	1.7				5.3	3.7	4.9
125 ETV2 Telugu News	0.2		0.2	1.3	3.3	69.2	5.8	6.4	7.3
126 EWTN	0.3						0.2	0.1	0.1
127 Explore	0.1	1.0	3.0				0.2	0.5	0.2
128 Fashion TV	2.8	0.6	6.0	1.9	5.3	3.8	4.1	3.9	14.6
129 FilmX		0.9	0.1				0.3	0.2	
130 FILMY	42.8	16.5	60.3	13.1	2.9	3.1	35.0	33.8	45.1
131 Firangi	0.6	1.2	3.3	0.2	0.7		2.5	2.1	3.7
132 Focus TV		0.1	0.2				0.2	0.2	0.5
133 Food First	0.4	0.6	0.1	0.2			0.1	0.2	1.4
134 FoodFood	23.9		15.9	0.7	0.2	0.4	12.4	11.7	6.0
135 Fox Crime	2.8	0.5	2.1	0.2	6.4	10.4	0.6	1.5	7.5
136 Fox Traveller	17.0	19.5	14.9	1.3	30.8	34.7	12.5	14.6	20.9
137 FX	1.1	0.8	0.5	0.3	0.9	0.1	0.3	0.4	3.1
138 Gemini Comedy	0.4		0.0	0.9	4.2	43.0	5.5	5.3	6.2
139 Gemini Movies	1.5	0.3	0.1	3.9	51.1	82.7	10.2	11.6	12.6
140 Gemini Music	0.3		0.0	2.9	5.9	51.5	5.8	5.9	9.0
141 Gemini News	0.6		0.1	0.6	2.5	4.6	2.3	1.8	4.7
142 Gemini TV	10.5	1.3	2.9	43.1	59.6	85.9	13.0	16.5	16.9
143 GNN Bhakti			1.7				0.2	0.3	0.2
144 GNN News	0.3		3.5				1.3	1.2	0.7
145 GOD	0.8	0.6	2.2	0.5	6.0	0.1	1.5	1.5	2.4
146 Hamar TV		0.2	0.6				0.1	0.1	0.4
147 HBC News							0.7	0.4	
148 HBO	26.4	24.3	23.2	5.1	42.9	44.9	19.2	21.7	22.8
149 Headlines Today	17.5	21.1	14.4	18.0	28.8	33.1	8.3	12.4	12.7
150 History TV18	25.7	30.5	30.3	22.9	33.3	41.9	20.2	23.6	12.2
151 HIT 7			0.3				0.2	0.2	0.1
152 HM TV		0.0			0.1	58.5	4.7	5.1	1.5
153 Home Shop 18	7.9	7.0	29.1	1.4	18.9	2.9	12.5	12.7	17.4
154 Hum TV							0.1	0.0	
155 Hungama TV	41.2	36.5	44.4	36.2	22.0	45.2	25.4	30.3	34.1
156 HY TV						28.1	0.4	1.3	1.0
157 I News		0.2			0.2	47.3	3.0	3.6	2.1
158 IBN 7	32.4	2.8	49.3	0.3	1.7	0.2	31.7	28.2	21.0
159 IBN Lokmat	38.6		0.3	0.5	0.3	0.1	8.6	9.3	13.7
160 Imagine Showbiz	0.5	0.2	0.4			0.1	0.2	0.2	1.1
161 Imagine TV	58.0	54.0	81.4	1.2	21.4	45.1	52.8	52.6	49.3
162 Imayam				21.3	0.5		2.4	2.4	1.6
163 India News	1.2	0.7	0.9	0.1	0.3		2.0	1.6	4.2
164 India News Bihar & Jharkhand							0.8	0.5	
165 India News Haryana							2.2	1.4	
166 India News Rajasthan							1.7	1.1	
167 India Talkies	15.7	11.1	9.3	-	0.4	13.3	6.1	7.4	9.8
168 India TV	41.6	17.1	66.4	0.6	1.4	0.3	33.6	32.7	30.3
169 Indiavision	0.0		0.2	0.6	0.7	0.5	2.8	1.9	1.4
170 Isaiyaruvi	0.5	0.1	0.2	75.4	6.9	1.3	4.0	5.9	11.7

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Universe (000's)	19004	12282	18055	7746	7102	7073	130605	201866	12288
171 JAIHIND TV	0.1	0.1	0.1	0.3	1.2	0.1	2.8	1.9	1.3
172 Jan Sandesh							2.4	1.6	
173 Janashri					62.8		3.7	4.6	5.3
174 Jaya Max	0.4		0.3	61.3	4.4	0.3	5.8	6.3	7.5
175 Jaya Plus	0.2		0.4	57.2	6.1	0.4	5.7	6.2	11.3
176 Jaya TV	5.2	2.1	4.2	82.5	46.8	2.4	8.5	11.4	19.9
177 Jeevan	0.4	0.1	0.5	0.9	0.7	1.3	2.2	1.6	1.7
178 JOO Music	0.3	1.1	0.3			1.6	1.0	0.8	1.3
179 Jukebox (Only Ker 10L+)	-	-	-	-	-	-	0.3	0.2	
180 Kairali	1.7	0.9	5.2	15.0	25.4	1.5	4.8	5.3	5.2
181 Kalaigarnar TV	1.7	0.5	1.4	87.6	49.6	3.6	10.0	12.0	18.5
182 Kanak TV							0.9	0.6	
183 Kashish News							1.0	0.7	
184 Kashish TV							0.0	0.0	
185 Kasturi	0.5	0.1	0.2	0.3	70.4	2.0	4.7	5.7	8.3
186 Katyayani TV	0.1	0.1	1.2			0.1	0.9	0.7	0.6
187 Khoj India			0.3				1.2	0.8	0.1
188 Kiran TV	1.0	0.2	2.1	0.9	3.1	0.1	3.6	2.8	3.3
189 Kochu TV		0.8	0.0	0.2	1.7		2.4	1.7	1.2
190 Kolkata TV	0.1	54.2	0.2	0.5	0.1	0.3	2.0	4.7	6.8
191 KTN							0.2	0.2	
192 KTV	9.2	0.4	2.7	90.8	63.0	6.0	9.9	13.4	21.3
193 Kushi TV				0.9	0.7	5.4	2.9	2.1	1.7
194 Lemon	1.2						0.1	0.2	0.3
195 Live India	22.0	16.3	43.1	0.2	0.1	12.1	17.2	18.5	16.1
196 Loksabha TV	7.1	11.9	15.3	15.9	3.6	27.7	5.3	7.9	9.0
197 Lord Buddha TV	1.1						1.1	0.8	
198 Lumiere Movies	0.8	0.8	1.9		0.6	1.1	0.2	0.5	3.4
199 M Tunes HD	30.7	18.1	30.2			11.1	17.6	18.5	9.7
200 Maa Junior	0.1		0.1			37.8	3.0	3.3	1.3
201 Maa Movies	0.3		0.0	0.6	1.0	65.0	6.7	6.7	3.4
202 Maa Music	0.2	0.5	0.2	0.2	3.6	62.5	4.9	5.6	5.3
203 Maa Telugu	2.6	0.2	1.1	7.2	50.1	86.5	11.0	12.5	14.1
204 Madani Channel	1.7	1.3	0.5			10.0	1.5	1.6	0.7
205 Magik TV	0.3	0.5	0.1				0.2	0.2	0.6
206 Mahaa News			0.0			49.8	4.5	4.7	1.0
207 Mahua Bangla		41.2					1.9	3.7	3.5
208 Mahuaa Khobor		30.3					0.8	2.4	3.9
209 Mahuaa News		0.0	0.3				0.9	0.6	0.0
210 Mahuaa TV	9.6	26.5	27.7	0.3	1.0		14.2	14.2	12.5
211 Makkal TV	0.5	0.2	0.1	49.9	2.9	0.7	4.2	4.8	7.9
212 Manorama News	0.0		0.3	0.6	0.8	0.2	3.1	2.1	1.4
213 Manoranjan TV	3.5	12.4	10.0		1.2	1.0	10.4	8.8	8.0
214 Mastii	45.4	30.5	54.2	1.3		0.7	31.1	31.1	25.0
215 Maurya							1.9	1.2	
216 MAX	79.3	69.2	82.7	6.0	46.1	69.9	68.3	67.6	61.9
217 Mazhavil Manorama	0.0		0.0				2.5	1.6	0.1
218 MBCTV			0.1			0.1	1.0	0.6	0.1
219 Mega 24				0.2	0.1		1.3	0.8	0.2
220 Mega Musiq				4.3			1.6	1.2	0.2
221 Mega TV	0.3	0.3	0.3	60.3	5.9	0.1	5.6	6.2	9.4
222 MGM	2.7	1.9	1.7	0.6	1.9	0.3	2.8	2.4	9.0
223 MH1	1.7	2.2	10.6	1.1	2.0	1.3	7.2	6.0	9.0
224 MH1 News	0.3						2.5	1.6	
225 MH1 Shraddha	0.9	0.6	14.4	0.5	0.3	0.1	3.4	3.6	4.8
226 Mi Marathi	42.0		0.2	0.8	1.4	0.3	8.2	9.4	13.8
227 Mix	40.0	0.5	24.8	0.4	1.3	0.4	19.7	18.9	13.6
228 Movies Now	36.9	21.6	24.6	43.7	34.6	46.7	13.9	20.5	18.3
229 MTV	50.9	33.9	58.1	2.6	33.6	2.8	37.7	37.8	36.8
230 Music India	26.5	8.0	20.3	0.3	2.3	0.9	15.0	14.6	15.5
231 Music Xpress	13.2	0.7	6.5			12.2	10.1	8.9	6.1
232 Nat Geo Adventure				0.2			0.6	0.4	0.1
233 Nat Geo Music							0.0	0.0	
234 National Geographic Ch	36.5	43.0	26.4	3.4	42.9	50.0	33.0	33.2	31.5
235 National Geographic Wild	1.8	11.4	0.1	0.2	8.8	5.2	3.9	3.9	4.9
236 Naxatra News		0.3					0.9	0.6	0.3
237 NDTV 24x7	21.0	23.1	27.8	27.4	27.8	31.9	13.3	17.6	21.1
238 NDTV Good Times	22.1	14.0	24.2	1.0	35.8	25.9	13.2	15.8	16.6
239 NDTV Hindu				18.3		0.6	0.3	0.9	1.5
240 NDTV India	33.5	10.4	58.2	0.4	2.8	7.6	28.3	27.7	29.1
241 NDTV Profit	15.1	15.7	20.9	7.7	16.7	22.3	9.5	12.1	13.4
242 NE Bangla		6.2					0.5	0.7	1.6
243 NE Hi Fi	0.1	0.3					0.4	0.3	0.4
244 NE TV	0.7	0.1	0.3	0.2	1.0		0.8	0.7	2.4
245 Neo Cricket	50.0	50.3	59.6	52.6	55.3	60.5	50.0	51.5	39.6
246 Neo Sports	4.1	11.6	1.7	2.5	3.1	0.7	3.7	3.8	10.9
247 Nepal One	1.1	1.4	2.0	0.1	1.4	0.7	0.9	1.0	3.9
248 Nepal TV		0.1	0.9				0.3	0.3	0.3
249 News 24	26.5	1.8	59.4	0.9	0.6		30.6	27.8	18.0
250 News 9		0.2			40.2	0.5	1.9	2.7	3.8
251 News Express	25.7	2.4	27.6				17.8	16.6	6.0
252 News Live	0.5	0.4	0.3	0.3	0.5	0.4	1.0	0.8	2.1
253 News Time Assam	0.1						0.5	0.4	0.2
254 News Time Bangla	0.3	61.9					2.4	5.3	5.5
255 News X	11.8	7.2	11.5	1.4	14.0	6.4	3.3	5.5	7.3

Source : TAM Media Research, India

# CHANNEL REACH

Target Group : Number of Viewers in C & S Homes

Period 16th October 2011 to 15th November 2011

Channel Name	Mumbai Reach %	Kolkata Reach %	Delhi Reach %	Chennai Reach %	Bengaluru Reach %	Hyderabad Reach %	Rest Of India Reach %	Total Market Reach %	Digital 6 Metros
Universe (000's)	19004	12282	18055	7746	7102	7073	130605	201866	12288
256 NHK	0.2	0.4	0.1	0.1	0.4	0.1	0.5	0.4	1.0
257 Nickelodeon	47.2	36.2	44.7	31.8	38.2	9.3	32.1	34.3	30.1
258 NOW			0.1		0.0		0.1	0.1	0.2
259 NTV News	1.0	0.2	0.5	1.2	3.5	77.1	5.9	6.8	8.9
260 OTV	0.4	0.3	0.2	0.3	0.8		1.9	1.4	1.6
261 P7 news	18.4	12.0	28.6				22.0	19.3	6.6
262 Paras Siti Plus TV	0.1	0.6	6.4		0.3	0.1	2.0	1.9	1.4
263 Peace			0.2		1.2		0.2	0.2	0.7
264 Peace TV Bangla		0.2						0.0	
265 Peace TV Urdu	0.5	2.5	2.1			11.4	0.9	1.4	0.6
266 People	0.1	0.9			0.1		2.3	1.6	0.2
267 PIX	31.0	29.5	22.0	44.0	38.9	35.5	8.5	16.5	24.2
268 POGO	41.8	41.5	43.0	24.1	63.3	59.6	36.9	39.4	38.7
269 Polimer TV	1.0	0.1	0.3	69.1	3.8	0.2	5.4	6.4	9.1
270 Pragma TV		1.0	5.9			0.1	1.3	1.4	0.7
271 Prarthana TV	0.2		0.2	0.1	0.1	0.1	1.2	0.8	0.8
272 Prime News							0.4	0.3	
273 PTC Chakde	0.7	0.0	1.2	0.1	0.2	0.2	4.3	3.0	2.6
274 PTC News	1.1	0.2	1.5	0.1	0.8	0.1	4.9	3.5	3.1
275 PTC Punjabi	4.4	8.5	22.6	2.3	0.8	11.4	12.4	11.5	5.9
276 Puthiyathalaimurai TV			0.0	55.4	2.6	0.1	4.7	5.3	6.5
277 QTV	0.4	2.0	1.5		17.2	16.3	4.0	4.1	1.3
278 Raj Digital Plus	0.0		0.1	29.7	1.1		0.6	1.6	2.5
279 Raj Music Karnataka					47.9		2.6	3.4	3.3
280 Raj Musix				32.8	1.6		1.3	2.2	1.9
281 Raj News 24x7 Tamil	0.0			9.8	0.6		1.3	1.3	0.4
282 Raj News Telugu							0.0	0.0	
283 Raj TV	0.9	0.2	1.0	80.1	12.9	0.7	4.1	6.4	15.0
284 Rakshana TV						0.8	0.4	0.3	0.1
285 Rang	1.4	0.1	0.8	0.3	0.1	0.2	1.1	1.0	3.7
286 Ren TV		0.9					0.3	0.3	
287 Reporter				0.1			1.9	1.2	0.1
288 Rosebowl (Ker 10L+)	-	-	-	-	-	-	0.2	0.1	
289 R-Plus		36.3					1.2	3.0	4.1
290 Rupashi Bangla	0.8	58.0	0.1			0.1	2.7	5.4	6.7
291 Saam TV	29.3	0.7	0.3		0.6	0.3	7.4	7.7	11.0
292 SAB	68.2	36.7	73.7	1.1	4.6	29.5	53.5	51.1	45.5
293 Sada Channel	0.6		0.1	0.4	0.4		0.1	0.1	1.5
294 Sadhana News UTKH & HP							1.2	0.8	
295 Sadhna	1.5		5.3		0.3		1.7	1.7	4.7
296 Sadhna News Bih Jharkh							1.0	0.7	
297 Sadhna News MP							2.0	1.3	
298 Sahara One	51.1	39.6	63.1	25.8	3.2	11.9	43.6	42.6	44.8
299 Sahara Samay Bihar			0.1				1.6	1.1	0.1
300 Sahara Samay MP			0.4				4.0	2.6	0.6
301 Sahara Samay Mumbai	28.2					0.8	3.4	4.9	4.9
302 Sahara Samay NCR	1.1		5.2		0.3	0.3	3.9	3.1	1.7
303 Sahara Samay UP	0.1		1.2				5.4	3.6	2.1
304 Sakshi TV	0.1		0.4	9.2	1.4	65.3	5.6	6.3	5.3
305 Samay	19.3	14.0	43.4	8.4	0.3	0.7	23.2	21.9	11.7
306 Samaya 24x7					57.0		2.7	3.8	4.4
307 Sananda TV	0.4	62.5	0.0	0.1			2.9	5.8	5.6
308 Sanatan TV	0.3		0.1				0.0	0.1	0.1
309 Sangeet Bangla	1.1	66.3	0.3	0.7	0.1	0.3	2.3	5.7	8.7
310 Sangeet Bhojpuri	0.6	4.2	2.8		0.4		2.9	2.5	2.0
311 Sanskar	10.5	8.3	23.1	0.3	2.8	16.1	16.5	14.9	14.7
312 Sarthak TV							1.0	0.7	
313 Sathiyam TV				4.0			1.7	1.3	0.1
314 Satsang	0.8	0.1	1.4		0.1		1.0	0.9	2.1
315 Saudi TV	1.4		0.3	0.4	6.4	7.6	1.0	1.3	1.1
316 Seithigal	0.2		0.2	53.6	4.6	0.1	3.7	4.6	7.4
317 Shakti	0.4	0.9	1.0		1.1		0.8	0.8	2.5
318 Shalom	0.4		0.7	0.9	1.1	0.5	1.2	1.0	2.5
319 Shopping Zone 24x7							0.4	0.2	
320 Siripoli	0.1	0.1	0.2	65.4	3.8	0.2	4.4	5.5	8.3
321 Sitara TV				2.3	2.6	0.5	1.0	0.9	1.8
322 Sobhagya Mithila			1.5				0.7	0.6	0.6
323 Sony AATH	0.4	66.1	0.1	0.5		0.2	2.9	6.0	7.0
324 Sony Entertainment TV	80.2	65.6	89.1	2.3	36.9	68.1	69.1	68.0	62.4
325 Spacetoon Kids TV	0.1	0.9			0.2		0.0	0.1	0.6
326 Sri Sankara	0.0		0.2	20.3	21.7	0.2	2.0	2.9	3.7
327 Sri Venkateshwara Bhakti	0.9	0.6	0.3	20.6	11.5	44.6	4.8	6.0	7.6
328 SS Music	0.7	0.4	0.3	46.0	2.4	1.2	1.5	3.0	6.1
329 Star Ananda	0.7	61.7	0.4	0.3	0.4	0.1	2.9	5.8	8.7
330 Star CJ Alive	18.3		26.4	0.1	0.5	0.1	9.2	10.1	13.1
331 Star Cricket	21.0	15.4	22.4	4.7	19.8	4.9	19.9	18.9	28.6
332 Star Gold	75.3	70.2	83.3	1.5	41.4	60.7	66.4	65.4	57.1
333 Star Jalsha	0.7	81.6	0.9	0.2		0.1	3.6	7.4	9.2
334 Star Majha	48.1		0.4		1.6		9.4	10.7	16.6
335 Star Movies	38.0	31.4	32.5	8.0	49.1	59.4	26.6	29.7	26.8
336 Star News	51.3	19.9	56.9	10.3	2.9	45.7	41.8	40.3	35.9
337 Star One	62.3	44.8	67.6	0.7	27.1	46.6	54.6	52.6	50.3
338 Star Plus	75.6	62.7	92.1	5.1	45.7	77.6	70.1	69.1	60.4
339 Star Pravah	58.0	0.1	1.1	0.2	0.4	0.4	11.3	12.9	18.6
340 Star Sports	19.3	26.4	21.6	3.9	24.3	21.5	16.8	17.9	20.2

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Universe (000's)	19004	12282	18055	7746	7102	7073	130605	201866	12288
341 Star Utsav	15.6	12.6	36.2	12.0	4.6	3.9	22.5	20.8	41.6
342 Star World	19.7	14.9	14.8	0.6	21.6	33.6	9.3	12.0	15.0
343 Studio N				0.1		50.7	3.7	4.2	1.7
344 Subhavartha TV	0.1		0.3	0.1	0.4	12.2	0.9	1.1	1.8
345 Sudarshan	0.6		0.7		0.2		0.6	0.5	2.0
346 Sun Music	2.0	0.7	0.8	84.3	54.3	0.8	4.0	8.1	19.8
347 SUN News	1.1		0.8	73.5	8.5	0.4	2.3	4.8	15.4
348 Sun TV	16.1	0.6	13.3	94.2	69.7	40.0	16.8	21.1	22.1
349 Surya TV	15.5	1.3	9.0	37.1	27.9	3.7	8.5	10.4	9.1
350 Suvarna	0.7	0.1	0.3	0.9	71.6	0.3	4.6	5.6	9.8
351 Suvarna News 24x7			0.3	0.3	70.3	0.5	4.0	5.1	7.8
352 T News						53.5	0.9	2.4	1.1
353 Taaza TV		12.8					0.8	1.3	1.4
354 Tamilan TV	0.1			31.8			1.7	2.4	1.7
355 Tara Muzik	0.2	19.2	0.3		0.0		0.9	1.8	2.5
356 Tara Newz		12.0					0.2	0.9	2.5
357 Tarang	0.5	0.1	0.0		2.7		1.7	1.3	1.1
358 Tarang Music	0.3	0.2	0.1		0.1	0.1	1.1	0.8	0.9
359 Ten Action+	4.4	25.6	4.0	1.7	10.3	0.2	4.3	5.5	10.8
360 Ten Cricket	29.3	26.5	24.8	3.6	25.9	30.6	26.5	25.8	19.7
361 Ten Sports	37.9	36.1	41.1	19.1	49.7	33.6	35.0	35.7	32.7
362 TEZ	28.1	2.3	35.6		0.3		20.8	19.5	13.8
363 Times Now	23.2	20.8	29.3	28.4	22.3	34.9	12.6	17.3	17.6
364 TLC	15.7	11.2	15.0	0.6	33.6	23.4	8.7	11.1	17.7
365 Total TV	0.1		8.3	0.2	0.8	0.2	0.6	1.2	4.5
366 Travel XP	0.2	2.7	1.9	0.1	0.5	0.2	3.1	2.4	0.9
367 TV 1					0.1	33.4	2.0	2.5	1.3
368 TV-24	0.2	0.5	0.1				1.0	0.7	0.7
369 TV5 Monde	1.1	0.1	0.6	0.6	1.7	0.1	0.2	0.4	2.7
370 TV5 Telugu News	0.8		0.3	0.4	2.6	69.1	5.3	6.0	6.3
371 TV9 Gujrati	2.3	0.1	0.2	0.3	1.0	0.2	7.8	5.3	4.7
372 TV9 Karnataka	0.9		0.2	0.4	79.0	15.9	4.7	6.5	12.3
373 TV9 Mumbai	35.3						3.1	5.3	5.9
374 TV9 Telugu News	0.5		0.3	14.9	4.9	79.2	7.3	8.3	9.6
375 Udaya Comedy	0.5	0.1	0.2	0.3	53.7	0.3	2.8	3.8	7.4
376 Udaya Movies	2.8	0.0	0.6	0.9	71.1	0.3	5.1	6.1	13.0
377 Udaya Music	0.4	0.1	0.2	0.5	52.1	0.6	4.0	4.5	8.9
378 Udaya News	0.4		0.1	0.8	14.0		0.8	1.1	7.0
379 Udaya TV	15.2	0.4	0.8	0.5	78.8	4.0	6.0	8.4	13.2
380 UTV Action	31.5	28.6	49.3	1.4	13.3	7.6	34.6	32.3	37.3
381 UTV Action Telugu					0.7	52.1	4.2	4.6	1.6
382 UTV Movies	47.0	26.9	57.4	2.5	17.4	13.0	43.3	40.4	47.1
383 UTV Stars	32.5	25.4	43.7	1.8	10.0	0.2	22.7	23.6	13.7
384 Vanitha TV					0.5	35.5	1.6	2.3	1.6
385 Vasanth TV			0.1	54.1	4.0	0.1	4.5	5.1	7.6
386 VH1	17.1	10.0	17.2	1.4	19.8	17.8	6.3	9.2	15.8
387 Victors							0.4	0.3	
388 Vijay TV	2.6	1.0	1.3	85.3	47.2	1.9	8.2	10.7	19.1
389 Vissa	0.1		0.1		0.2	0.4	1.0	0.7	0.6
390 WB	10.6	7.7	10.8	1.0	20.6	26.9	3.1	6.2	17.5
391 We			0.3	0.6	1.1	0.1	2.8	1.9	1.6
392 Whats On India	1.8	0.3	3.8	0.9	1.1	2.8	1.7	1.8	8.5
393 WIN TV	0.2			23.9	0.4		0.9	1.5	2.3
394 World Movies	9.5	8.8	15.7	2.0	8.4	0.8	2.3	4.7	10.0
395 YO Indivision	0.2						0.3	0.2	0.4
396 YO Music			0.2		0.3			0.0	0.4
397 Zee 24 Ghantalu	0.1	0.2	0.1	0.1		55.4	4.2	4.7	2.1
398 Zee 24 Ghante Chattisgarh	0.7	0.2	0.5			0.3	1.8	1.3	2.2
399 Zee 24 Taas	35.6	0.3	0.3	0.1		0.2	9.0	9.2	12.6
400 Zee Action	3.8	7.8	15.6	0.1	0.2	0.6	9.7	8.5	14.0
401 Zee Bangla	4.1	74.7	8.0	0.3	1.4	6.6	6.8	10.4	10.2
402 Zee Business	13.7	12.6	20.2		1.2	3.9	12.6	12.2	10.3
403 Zee Cafe	14.5	11.0	6.8	0.4	29.3	24.2	4.5	7.4	13.3
404 Zee Cinema	68.6	69.3	81.1	2.6	32.5	60.3	64.1	62.7	55.4
405 Zee Classic	5.9	5.3	34.5	0.5	1.6	7.3	12.6	12.4	21.9
406 Zee Jagran	0.2	0.5	4.2		0.3	0.1	2.4	2.0	2.0
407 Zee Kannada	0.2	0.2	0.1	1.0	72.9	1.0	4.6	5.7	8.4
408 Zee Khana Khazana	1.0		0.1	0.1	0.2		0.3	0.3	1.9
409 Zee Marathi	55.6	0.2	2.0	0.6	7.0	8.0	15.1	15.7	19.8
410 Zee News	29.2	25.4	53.9	0.1	2.3	2.8	30.7	29.2	24.5
411 Zee news Uttar Pradesh	0.5		0.4			0.2	5.7	3.8	1.4
412 Zee Premier	3.5	3.8	9.7	0.1	0.5	5.7	7.8	6.7	12.8
413 Zee Punjabi	2.5	0.1	7.2	0.4	0.8	1.9	1.4	1.9	3.2
414 Zee Salaam	1.9	2.0	4.1			2.3	2.2	2.2	2.4
415 Zee Smile	1.8	2.6	3.8	0.1	1.5	0.9	4.4	3.6	9.2
416 Zee Studio	18.9	12.7	9.4	1.7	33.9	7.9	7.8	10.0	17.3
417 Zee Talkies	46.1		1.0	0.1	0.9	0.4	11.5	11.9	17.1
418 Zee Tamil	0.1	0.1	0.0	62.7	0.6		5.0	5.7	4.2
419 Zee Telugu	0.7	0.5	0.5	2.6	27.5	84.2	9.1	10.1	11.6
420 Zee Trendz	1.9	1.4	1.9	0.1	1.4	2.2	1.8	1.7	8.0
421 Zee TV	71.8	53.6	85.3	1.8	42.8	62.9	62.9	62.2	53.3
422 Zing	4.7	3.3	2.4	0.2	2.5	6.0	5.2	4.5	9.4
423 Zoom	44.8	24.3	58.4	1.1	36.4	40.1	27.1	31.2	39.4
Any Channel	95.6	97.3	99.2	95.6	97.7	96.6	96.8	96.9	94.2

Source : TAM Media Research, India